



Directory of East Bay Art + East Bay Open Studios 2009
Event Committee
Meeting September 18, 6:30pm
Pro Arts Gallery

Moderators: Margo Dunlap, Executive Director, margo@proartsgallery.org
David Huff, Exhibitions and Programs Coordinator, david@proartsgallery.org

I. Introductions

II. Goals and Expectations for tonight's meeting:

Identify ways in which members artists can work with Pro Arts to make East Bay Open Studios more successful, and put in place systems to allow that partnership to function.

- Pro Arts has a very small staff, and we rely on support from our membership to run many of our programs.

-I recognize that artists want to help make EBOS the best it can possibly be, our job is to focus that energy into goals that are achievable, and can be largely artist directed.

-We must keep in mind that the people present at today's meeting represent a small fraction of the total number of people that participate in EBOS. The decisions we make here must benefit the entire membership. To help give a voice to those artists who are not here, we've compiled data from our year end surveys..

III. Overview of event

Vision/objectives

Review Artist Feedback from previous years- Statistical Information 2008 & previous years

Summary of Artist Surveys- Strengths and Challenges

IV. Role of EBOS Committee

V. Discussion: Priorities for 2009 Committee

Grassroots Organizing / Zone Maps- Artist Outreach, Artist-based Publicity (Posters + Directory); Artist Collaborations

Event Press & Contacts

Publicity

Sponsorships/Cross-promotion/ Alliances

Directory Proofing

Directory Distribution

VI. Action Items:

1. Prioritize EBOS Activities
2. Elect chairs for Sub-Committees/participants
3. Set timelines for any pre-registration priorities/ Milestones

VII. Deliverables/Progress for next meeting

VIII. Closing- Next Meeting October 17, 6:30pm