



## **Bay Area Currents 2010**

### **Selections by Jens Hoffmann**

Director of CCA Wattis Institute for Contemporary Arts  
San Francisco, CA

July 20, 2010 – September 3, 2010

Free Admission

**Oakland, CA:** Pro Arts and Oakland Art Gallery present Bay Area Currents 2010, Selections by Jens Hoffman, director of the CCA Wattis Institute for Contemporary Arts. The exhibition is on view July 20, 2010 – September 3, 2010 at Pro Arts in downtown Oakland. An Artists' Reception is scheduled on Thursday, July 29, 6–8 pm with an Artist Talk Thursday, August 26, 6:30 pm. Exhibition and events are free and open to the public.



**Bay Area Currents** is a critically acclaimed juried exhibition showcasing the regions' top emerging artists. Each year, a small number of artists are selected by a nationally recognized curator to represent a snapshot of the energetic and risk-taking work made in the Bay Area today. *Bay Area Currents 2010, Selections by Jens Hoffmann* features recent work from seven accomplished Bay Area artists: **Zarouhie Abdalian, Rosemary Allen, Suzy Barnard, John Hundt, Brandon Larson, Elizabeth Wilcox and Sarah Windels.**

### **About the Juror**

Jens Hoffmann is the director of the Wattis Institute for Contemporary Arts at the California College of the Arts in San Francisco. He has curated over three dozen exhibitions internationally since 1997 and written more than 150 articles on art and curatorial practice over the last decade. Pro Arts is honored to have Jens Hoffmann's remarkable curatorial vision and insight for Bay Area Currents 2010.

### **About Pro Arts**

Pro Arts provides critical access to contemporary art in Oakland and the Bay Area through its independent curated exhibitions, capacity-building artist services, open studios, juried programs, and diverse collaborative programs. In addition to serving as an advocate for regional artists, Pro Arts offers youth and community programs to further engage art audiences that reflect innovative artistic expression, and the rich cross-section of cultures, ethnicity, age, and race in the Oakland/Bay Area. Last year Pro Arts exhibited 690 artists and produced 62 events drawing an annual audience of 65,000. Additionally, Pro Arts provides professional art services to partnering institutions, and provides fiscal sponsorship to artists.

Pro Arts supports the arts within communities by serving the ongoing needs of artists.

For more information please contact:

David Huff, Exhibitions & Programs Coordinator/Curator - david@proartsgallery.org or 510.763.4361

Image: Sarah Windels, *Desert Roses*, Photograph, 2009

150 Frank H. Ogawa Plaza (Entrance on Kahn's Alley) • 510/763-4361 • [www.proartsgallery.org](http://www.proartsgallery.org)