



A Work in Progress, Pro Arts Quarterly Newsletter
Advertising Contract

AD SIZE (Please check one):

All reserved ad space is vertical orientation, unless arranged otherwise in advance.

- A:** 5.25" x 2.875" \$400
- B:** 3.416" x 2.875" \$275
- C:** 2.625" x 2.875" \$200
- D:** 1.313" x 2.875" \$115
- Optional: Design services \$100

DEADLINES:

Winter Issue (January, February, March)
Reserve ad space: November 15
Artwork submission: November 21

Spring Issue (April, May, June)
Reserve ad space: February 15
Artwork submission: February 21

Summer Issue (July, August, September)
Reserve ad space: May 15
Artwork submission: May 21

Fall Issue (October, November, December)
Reserve ad space: August 15
Artwork submission: August 21

ARTWORK SPECIFICATIONS:

Acceptable file types: Adobe Acrobat PDF or Photoshop TIFF. Artwork should be submitted in grayscale at high resolution for printing (300 dpi), with fonts embedded. Ads must be created in digital format to size. **All files should be compressed and emailed to christian@proartsgallery.org by artwork deadline.**

TERMS:

Pro Arts will publish your ad in *A Work in Progress*. 1,500 copies are mailed to our mailing list and 2,000 copies are distributed in the gallery on a quarterly basis. Ads not created to specification will be subject to design services fees. Advertising space must be reserved and paid for in full by reservation deadlines. Artwork received without payment in full will be withheld from the publication.

Please return completed form and payment to Pro Arts by mail or fax (510/763-9470) by deadline.

CLIENT INFORMATION:

Company Name:

Contact Name: Email:

Address: City: Zip:

Tel: Fax:

Client signature to agree to terms:

PAYMENT: Select payment type: Check Money Order Visa/Mastercard

Please charge my Visa/MC. Account #: Exp.:

Card Holder Signature: Date:

OFFICE USE: Date:..... Staff Initials: Payment: Check # MO#..... Visa/MC Appr. Code: