



Arts & Economic Prosperity Calculator

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences

Information

STEP 1: POPULATION

POPULATION of your community: 250,000 to 499,999

STEP 2: TOTAL EXPENSES (optional)

Your Organization's TOTAL EXPENSES (please do not use commas): \$

STEP 3: TOTAL ATTENDANCE (optional)

TOTAL ATTENDANCE to your organization's arts events (again, do not use commas):

Total Economic Impact Of:

	Total Expenditures	FTE Jobs	Household Income	Local Government Revenue	State Government Revenue
Nonprofit Arts and Culture Organizations:	\$68,215,63	2039.6	\$47,023,08	\$2,435,980	\$3,020,588
Nonprofit Arts and Culture Audiences:	\$34,759,31	997.6	\$16,665,70	\$1,735,185	\$2,076,521
Total Industry Impact: (The Sum of Organizations and Audiences)	\$102,974,9	3037.2	\$63,688,78	\$4,171,165	\$5,097,109

Please see the [fine print](#) below.

Definitions

- Total Expenditures:** The total dollars spent by your nonprofit arts and culture organization and its audiences; event-related spending by art and culture audiences is estimated using the average dollars spent per person by arts event attendees in similarly populated communities.
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- FTE Jobs:** The total number of full-time equivalent (FTE) jobs in your community that are supported by the expenditures made by your arts and culture organization and/or its audiences. An FTE can be one full-time employee, two half-time employee: four employees who work quarter-time, etc.
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- Household Income:** The total dollars paid to community residents as a result of the expenditures made by your arts and culture organization and/ its audiences. Household income includes salaries, wages, and proprietary income.
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- Government Revenue:** The total dollars received by your local and state governments (e.g., license fees, taxes) as a result of the expenditure made by your arts and culture organization and/or its audiences.
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When using estimates derived from this calculator, always keep the following caveats in mind: (1) the results of this analysis are based upon the averag of similarly populated communities, (2) input/output models were customized for each of these similarly populated communities, providing very specific employment, household income, and government revenue data, and (3) your results are therefore estimates, and should not be used as a substitute for conducting an economic impact study that is customized for your community.

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